



**\$6,250 Scholarship Available to the
2015-2016 Leadership 2.0 Program
Application Deadline: June 30, 2015**

Automotive Aftermarket Association Southeast, Inc. members are encouraged to take advantage of this valuable program.

Brian Cruickshank, Director of the University of the Aftermarket at Northwood University has announced the University of the Aftermarket Foundation will once again offer to ASAAA members one full scholarship valued at \$6,250 (covers tuition, materials, lodging and meals) for the 2015-2016 2-week Leadership 2.0 Program. The only out of pocket cost is airfare. The Automotive Aftermarket Association Southeast is a member of ASAAA and it is through this affiliation AAAS members are eligible to apply for this scholarship.

Any member can apply, however the University of the Aftermarket Foundation would favor a future aftermarket star, a rising executive or next generation owner already working for a local distributor or service center.

For information and complete details about the 2015-2016 Leadership 2.0 program visit www.universityoftheaftermarket.com and click Leadership 2.0.

Leadership 2.0 is conducted in 2 one-week sessions at Northwood University:

Fall 2015: August 23-28, 2015 in Midland, Michigan
Spring 2016: April 24-29, 2016 - location to be announced

Candidates for the scholarship must be available to attend BOTH sessions and should understand they are responsible for their own travel costs to and from both session sites.

(AAAS must have applications submitted to ASAAA's office on June 30th).



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Leadership 2.0
2015- 2016 Program

Application for Full Scholarship
Offered by the University of the Aftermarket through
ASAAA

The Alliance of State Automotive Aftermarket Associations

Scholarships

The Leadership 2.0 Scholarship From ASAAA covers the full expense of tuition, materials, lodging and meals for the program as described in the official program releases by the University of the Aftermarket at Northwood University. The value of this scholarship is \$6,250.

Eligibility

- 1) Candidate must be an owner or employee of an independent automotive aftermarket small business member of a state trade association whose executive director is a member of ASAAA. No manufacturer representatives are eligible.
- 2) Candidate must be available to attend both the Fall 2015 (August 23-28) and Spring 2016 (April 24-29) sessions of the 2-part Leadership 2.0 Program.
- 3) Candidate must agree in advance to be responsible for travel costs to and from the sessions sites, Midland, MI (Fall) and TBA (Spring).
- 4) Candidate must fully complete the scholarship application and submit it to their participating State trade association no later than June 30, 2015.

Application

Applicant's Full Name: _____ Date of Birth: _____

Applicant's email address: _____ Phone: _____

Employer/Company: _____ Title: _____

Employer's Address: _____

Supervisor's Name, title & contact phone number: _____

- ⇒ **I Accept the 4 elements of Eligibility indicated above. Initial here;** _____
- ⇒ **Attach your resume or a list showing both history of educational milestones and job experiences.**
- ⇒ **Attach a single page, personal statement (200-400 words) describing your aspirations for a career in the automotive aftermarket.**

The Award of Scholarship should be announced by July 10, 2015 after review of each applicant's materials by a panel of ASAAA members. The award will be made based on a consensus to identify the candidate most likely to contribute value to the aftermarket in the future. Preference may be shown for candidates who are active volunteers with their State Trade Association.



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