

Automotive Aftermarket Resource Guide

PODCAST

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Automotive Aftermarket Association Southeast



Greg Bunch

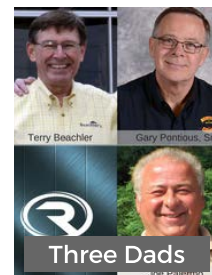
Service Professional

Are You Ready for Your Next Branch? Greg Bunch owner of Aspen Auto Clinic a five-store operation in Colorado Springs, CO shares the traits of a shop owner when preparing for expansion. Greg tells of his best practices on how to scale for multiple locations. We talk consolidation, the value of quality service advisor training, what good technicians want from their shop owner, how to prepare for expansion (you need capital), customer retention and more.

[Episode 238](#) JUL 2017

Service Professional's: The Family Dynamic

The Dads Speak About Their Family Business and Their Role and Relationship with their Sons. Service professionals Terry Beachler, Gary Pontious, Sr. and Joe Palermo discuss their family business and the relationship with their sons. Many know that family dynamics are so rewarding and can also have their challenges, however, if you make it work the results are personally gratifying. [Episode 224](#) MAY 2017



Three Dads



Technicians

Technician Round Table Part 3

Wide Open Discussion from Three Aftermarket Technicians on Technician Pay, Benefits, Training and MORE! Matt Fanslow, Bob Heipp and Peter Landry openly discuss some very hot and touchy subject that effects all aftermarketers. Besides technician pay and benefits, other talking points cover the commitment to forever training, getting paid for diagnostic time, ADAS, mandatory technician certification, their view of the technician shortage, and is there enough GOOD training available. [Episode 273](#) NOV 2017

Town Hall Academy

Is Tradition Preventing Shop Owners From Buying Technician Tools? FACT: Shop Owners Are Already Paying For Their Employee Tools, And At A Super Inflated Premium With A Ton Of Interest To Boot. This Academy panel feels that making employees supply tools is an outdated tradition, based on poor understanding of economics and is commonplace for all the wrong reasons. [Academy 036](#) OCT 2017



Academy

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